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## CLAS CALLIGRAPHY & LETTERING ARTS SOCIETY

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*2024 marks the 30<sup>th</sup> birthday of CLAS, which we intend to celebrate with a travelling exhibition. Four venues are being planned, London, Wells, Shrewsbury and Halifax, spread across 2024. Please help us to make this a terrific show! Here are the guidelines:*

### CALL FOR ENTRIES

There are no categories, your piece must just reflect **Letters Hand Made**.

Entry is open to all CLAS members, up to 4 submissions per member. **Deadline for sending in images is 15<sup>th</sup> November 2023.**

The work can be any proportion but the outer dimensions **including frame** must not exceed A2 (42cm x 59.4cm). We will have very limited space for 3D work which must also be max A2 (eg open book size) and of a weight that can be carried easily by one person.

Any work submitted must not have been publicly exhibited previously and must have been completed in the period of 2 years before the date of your submission.

All submissions will be judged by the Selection Committee from digital images, so you must submit high resolution images that will reproduce well in the catalogue; low quality images may result in your submission being rejected (hints on photography below).

If the words you use are subject to copyright you must include evidence of permission with your entry form. For printed text this is easiest via the publisher but be aware this can take time and must be obtained before your submission of your work. Be aware the copyright holder may impose a charge. You need to ask for permission:

- to use the text in your artwork for an exhibition
- for your artwork to be reproduced in a catalogue and in any exhibition publicity
- (if appropriate) to offer the artwork for sale

There will be a hanging fee of £15 for each piece chosen, to assist towards the exhibition costs – this will be requested only once work has been selected.

**PRICING:** whilst you may prefer not to have your work framed until confirmation of selection, bear framing cost in mind when setting your price. We will add venue commission if this applies. You might consider using plexiglass and ordering lightweight customised frames from online suppliers to ensure they are safe to send by post if selected.

### PHOTOGRAPHY:

If you don't want to use a professional photographer, check online hints; this is a basic guide:

Ensure good even lighting: if outside, choose a bright day but without glare, if inside ensure you're near an open window or door but without shadow, or better use two light sources positioned at 45° angle either side of the artwork. Please photograph your work unframed and not behind glass.

Turn your digital camera or smartphone camera to its highest setting and position it so it is parallel to the artwork to avoid distortion. It's worth using the grid feature on your camera to ensure this. Avoid using the zoom function to get closer as this affects the number of pixels in the final image.

Consider using a tripod to ensure no camera shake and take several images to check light balance and sharpness. Keep trying until you get a good one.

NOTE: photographing gold or embossing needs extra care to get the lighting right and lamps would help.



**APPLICATION FORM**

*one form for each artwork*

**Name** .....

**Address** .....

.....

**Tel no** ..... **Email** .....

Are you willing to accept commissions? **Yes/No**

If selected, the following details will be included in the Exhibition catalogue and may be used for publicity purposes:

**ARTWORK ONE/TWO/THREE/FOUR** (*please circle*)

**Title** .....

**Dimensions** in centimetres please, width:.....cm x height:.....cm  
(*overall dimensions not to exceed 42cm x 59.4cm including frame, if currently unframed please allow for this*)

**Tools & materials used** .....

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**A few words about your inspiration for creating this piece:** .....

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For sale **YES/NO** if yes the required sale price: **£** .....

What wording is required for permission to use copyright\* text .....

.....

*\*Please attach your written permission*

**SUBMITTING YOUR IMAGES**

Please submit this form (*one form for each artwork*) and send high resolution digital images and form by email or via WeTransfer to [exhibition@clas.co.uk](mailto:exhibition@clas.co.uk) by **15<sup>th</sup> November 2023**

Your jpeg file will be a list of numbers; before you send it you **MUST** rename the title clearly like this:

John Brown is submitting 1 image each of 3 pieces:

**Brown\_John1, Brown\_John2, Brown\_John3**

and 2 images of a fourth:

**Brown\_John4a, Brown\_John4b**

